

FACET SUBMISSION GUIDELINES

Facet (www.FacetJewelry.com) is a 24/7 resource for jewelry-making projects, how-to instruction, and inspiration. New projects are added every week, and we offer a wide range of jewelry-making techniques and materials. Together with our sister publication, **Bead&Button** magazine, we offer the very best in jewelry making for everyone, from beginners seeking the very basics to experienced jewelry makers who love finding a new source of inspiration.

We invite all jewelry designers to submit projects for online publication on Facet. These projects will be designed as a printable PDF also, and designers may be required to provide their own photographs of the step-by-step process. Before deciding to submit your work to Facet, please review our site thoroughly and consider how your project will complement our existing content.

We are looking for projects that can be accomplished by jewelry makers of different degrees of training or skill: beginner, intermediate, and advanced-level projects will all be considered. What they must have in common is the promise for a high degree of success for the at-home jewelry maker. Submitted designs and instructions should describe how to make jewelry using specific techniques and step-by-step instructions.

WHAT ARE WE LOOKING FOR?

We will accept a broad range of original designs in the following categories:

STITCHING

We are looking for fresh, stylish projects that use a needle and thread to connect seed beads, shaped beads, multi-hole beads, and more in intricate and interesting patterns. Bead weaving, right-angle weave, peyote, herringbone, and other classic stitches all fall into this category. Each project should have easy-to-follow stitching paths and patterns. Loomwork and bead embroidery are also included in this category. It is important to identify suppliers of materials and to use beads that are readily available or that have easy substitutions.

A NOTE ABOUT STITCHING PROJECTS: All beadwork projects submitted for consideration are reviewed by the editorial staffs of both **Facet** and our sister publication, **Bead&Button** magazine.

STRINGING

Projects here involve stringing beads, charms, crystals, and other objects onto flexible beading wire or cord, and projects that assemble ready-made components into creative designs. Also of interest are projects using vintage beads or other recycled components. It is important to identify suppliers of materials and to use components that are readily available or that have easy substitutions.



METAL

These should be projects that involve metal as a central design component. We prefer copper, silvers, brass, or bronze to more expensive materials, and mixed metals or mixed media are also desirable. We are looking for both beginner “kitchen table” metalsmithing projects, as well as more sophisticated pieces that require studio tools. Projects that use any metalsmithing technique — creative stone setting, bezel setting, stamping, piercing and sawing, cold connecting, forging, chasing, repousse, soldering, finishing — will all be considered. Projects using hardware store metal are desirable.

WIRE

This category includes both wirework and chain mail, and may be projects that use freehand wirework or projects fashioned on a jig or with hand tools. We are looking for creative patterns or new takes on traditional techniques. Patterned wire projects would fall into this category as well.

CLAYS

This category includes jewelry or jewelry components made with polymer clay, epoxy clay, metal clay or similar. For metal clay, projects using newer formulations are preferred (sterling, brass, bronze, etc.), but all media will be considered.

RESIN

We are actively looking for projects that incorporate resin in creative ways, either as a finished piece of jewelry or as a component that would be incorporated into a larger piece. Mixed media is very desirable.

FIBER & CORD

Projects in this category should be created using fiber, cord, or a combination of both, used either because a technique requires it (such as kumihimo or micro-macramé) or because it is a distinctive design element. Leather projects are desirable as are projects that incorporate ribbon, yarn or fabric as a component.

OTHER

Projects incorporating glass — enameling, lampwork, beach glass, or stained glass — are desirable. Projects that incorporate gemstones, cabochons, uncut stones, or similar will be considered, but only if the project has components that can be substituted with ease.

We welcome surprises! If you have a beautiful jewelry project that doesn't fit into one of these categories, we are happy to consider it. These could include projects incorporating found objects, non-traditional supplies, or supplies and materials typically used for other disciplines. Please keep in mind our goal of publishing jewelry projects that can be made in someone's home with materials that are easy to find, or easily adaptable.

PROCEDURE FOR SUBMITTING

If you have made something beautiful that you would like us to consider for publication, please read these guidelines carefully. Proposals must be for original work. We are happy to consider publishing jewelry projects that have been taught in classes or workshops, as long as the photos and instructions for that project have not appeared in a professional publication.

Using the link www.FacetJewelry.com/Submissions, designers should submit no more than three photos of a piece; a brief description of the piece and the process used to make it, including skill level; and all required tools, safety equipment, materials used, and sources or suppliers (or an indication of ease of acquiring similar supplies). We prefer a Word document (NOT a pdf) and we must have the photos submitted separately. We will usually ask that you send us your actual jewelry piece so that we may photograph it, but please do not send unless/until we request it. As for step-by-step

photos: those may or may not be required, depending on the complexity of the project. Once your project has been reviewed by our staff and chosen for use on **Facet**, we will send you our photo guidelines and can walk you through any questions.

Please do supply a quick bio/credentials when submitting queries, but know that we are happy to work with first-timers. This bio can be part of your project description in a Word document, or can be submitted separately.

Be sure to let us know about your social media presence, success with your own website and marketing efforts, or any other relevant information about how we can partner to promote your work online.

COMPENSATION

Our pay scale for jewelry-making projects is competitive to print magazines, and can vary depending upon the complexity of the instructions, the uniqueness of your idea, and quality of your photos. We pay only those expenses agreed upon in advance, and full payment is made upon acceptance of all photos and text-based instructions.

A benefit of publishing with **Facet** is our unique ability to market your project throughout the jewelry-making community via various online tools. All new projects receive top-of-the-page placement on FacetJewelry.com, and we promote all new content in many ways: through posts on our five Facebook pages, by way of our active presence on Pinterest, and via our four email newsletters. There is also the potential for feature pieces about your design processes and practices, videos that teach your techniques, live Facebook videos, and more.

READY TO GO?

Follow the link at www.FacetJewelry.com/Submissions to submit your project to **Facet**. Remember to send three things: **PHOTOS** (jpegs, not more than 3), a **DESCRIPTION OF THE PROJECT** (in a Word document) and a **BIO** of yourself (brief is fine, just the basics). We will respond to you via email within two–three weeks. We can't wait to hear from you!

IN ADDITION TO PROJECTS, Facet does publish short articles about new products, books, jewelry making or beading-related events, and other information that our readers would like to know. To submit a new product or book for review, or to suggest a story idea, send a query to editor@facetjewelry.com, or send the item to:

Facet Content Editor
PO Box 1612
Waukesha, WI, 53187-1612

We respond to queries within four – six weeks; most are dealt with much sooner.